

## Wally Budgell Selected for Elite Ivey Program

London, Ontario – Boosting entrepreneurial talent is critical for our country’s future. Successful CEOs and business leaders from across Canada will be taking an intensive program at the Richard Ivey School of Business in London, Ontario. These entrepreneurs are on the way to taking their companies to the next level.

**Robertson Bright Inc.** is pleased to announce today that President, **Wally Budgell** has been selected as a participant in QuantumShift, a unique leadership development program founded by Ivey and KPMG Enterprise and sponsored by TD Commercial Banking and the Globe and Mail.

Small and medium sized businesses represent more than 97% of independent businesses in Canada and account for nearly half of the country’s GDP.

Helping these firms grow and improve their productivity is essential to building a more competitive Canada. The Richard Ivey School of Business, KPMG Enterprise, TD Commercial Banking and the Globe and Mail realize this and for the eighth year they’re inviting a select group of entrepreneurs to participate in QuantumShift, a rigorous week-long program to give them the tools to push their businesses forward as Canada’s economy continues to recover.

Employing more than 6 million Canadians, private businesses are a significant source of wealth and economic growth in Canada. One of their main challenges is growing from small, start-up firms into medium sized firms.

QuantumShift helps Canadian business owners accelerate their companies. It’s for entrepreneurs who are past the start-up stage and who are ready to innovate. The program focuses on the following components of leading:

- how to lead an enterprise through exponential growth
- how to attract and retain the best employees
- how to uncover obstacles that may be limiting growth
- how to value a venture and use strategies for moving from business plan to financial proposition
- how to build a strong network of entrepreneurial peers to share best-practices

Over 350 successful entrepreneurs have attended QuantumShift to date, including Cameron Heaps, co-founder of Steam Whistle Brewery. Heaps is passionate about growing the craft brewing industry in Canada and says QuantumShift provided him with a unique opportunity to rethink his company’s operating structure.

“When you’re a young company in a high growth phase, often the structures aren’t keeping up. This was an opportunity to step back and start identifying where the cracks are and how to set up your business to sustain growth,” said Heaps.

**Robertson Bright Inc.** is a leading provider of Electrical and Communication Solutions with strategically located offices across Canada and United States.